



Handout

Agenda Item 7A
Date July 14, 2016

CONFERENCE REGISTRATION

NAME: Craig K. Murray

EVENT: LA County Dept. of Public Works (LACDPW) Conversion Technology Conference

EVENT DATE(S): Friday, July 29, 2016 (One Day Conference)

EVENT LOCATION: LACDPW, Alhambra, CA

Please check/fill in all that apply and return to Teri:

REGISTRATION:

X Will be attending Will not be attending

CONFERENCE DATES ATTENDING:

- Friday, July 29, 2016
- _____
- _____

Guest Fee - \$ _____ per person No. of Guests _____

LODGING:

Hotel: _____

Address: _____

I will make my own reservations I would like staff to make reservations

I am bringing a guest/spouse

I need lodging starting on _____ and checking out on _____.

MEALS:

I will purchase a meal package for my guest/spouse at the conference.

FLIGHTS/RENTAL CARS:

see DPW on the
<http://dpw.lacounty.gov>
 (/dpw.lacounty.gov/)

Southern California Conversion Technology
 DPW Home (/)

Conference


Registration


Please register for the conference [here \(https://www.eventbrite.com/e/southern-california-conversion-technology-conference-tickets-25395287990?aff=utm_source%3Dweb_email%26utm_medium%3Demail%26utm_campaign%3Dnew_event_email&utm_term=eventurl_text\)](https://www.eventbrite.com/e/southern-california-conversion-technology-conference-tickets-25395287990?aff=utm_source%3Dweb_email%26utm_medium%3Demail%26utm_campaign%3Dnew_event_email&utm_term=eventurl_text)

When: July 29, 2016, Registration Begins at 7:30 a.m., Program Begins Promptly at 8:30 a.m.

Where: Los Angeles County Dept. of Public Works (LACDPW)
 Conference Rooms A – C
 900 S. Fremont Ave., Alhambra, California

Agenda

7:30 – 8:30 AM Hitachi Zosen INOVA	Registration / Breakfast / Media Check-In	Continental Breakfast Sponsored by Hitachi Zosen Inova USA, LLC.
8:30 – 8:45 AM	Welcome and Opening Remarks	LACDPW
8:45 – 10:00 AM	Panel: Conversion Technologies and Best Practices Throughout the World	Moderator: Eugene Tseng, UCLA <ul style="list-style-type: none"> • David Schneider, Anaergia • Tim Cesarek, Enerkem Inc • Frank Campbell, Interstate Waste Technologies • Rob White, Sierra Energy
10:00 – 10:15	BREAK	Coffee, Juice, and Water available
10:15 – 11:30	Panel: Environmental Findings from CT Studies and Projects	Moderator: Coby Skye, LACDPW <ul style="list-style-type: none"> • Christine Arbogast, Tetra Tech • Ethan Elkind, UC Berkeley • Jacques Franco, UC-Davis • Bob Shaw, Medical Waste Services
11:30 – 12:00pm	AFTERNOON KEYNOTE	California State Senator Ricardo Lara
12:00 – 1:00pm  BioEnergy Producers Association Clean Technology for Renewable Energy	LUNCH	Lunch Sponsored by Bioenergy Producers Association
1:00 – 2:15pm	Panel: Conversion Technologies and Sustainability	Moderator: Bonny Bentzin, UCLA Office of Sustainability <ul style="list-style-type: none"> • Evan Williams, Renewable Natural Gas Coalition • Craig Cookson, American Chemistry Council • Mark McDannel, Sanitation Districts of Los Angeles County • Kenny Miyagi, JFE
2:15 – 2:30	BREAK	Coffee, Juice, and Water available
	Panel: CA Projects,	Moderator: Gary Petersen, Environmental Problem Solving Enterprises <ul style="list-style-type: none"> • Karen Bertram, Integrated Energy • Paul Relis, CR&R Waste Services

2:30 - 4:00	Permitting, and Legislation	<ul style="list-style-type: none"> • Greg Wolffe, Yorke Engineering LLC • Assemblymember Mike Gatto
4:00 - 4:15	Closing Remarks/Questions	LACDPW
4:15 - 5:30	 Reception and Concurrent Technical Session	<ul style="list-style-type: none"> • Technical Q&A regarding the details of the County's Comparative Greenhouse Gas Analysis (with Eugene Tseng and CC Lin) • Concurrent Reception sponsored by Anaergia

A video of the presentations and copies of the PowerPoint slides will be available after the conference for download at www.SoCalConversion.org (<http://www.SoCalConversion.org>)

About the Southern California Conversion Technology Conference

Despite the significant benefits of conversion technologies, their development has been slow in California due to a number of challenges including a lack of financial incentives, uncertain legislative and regulatory framework, and misconceptions regarding conversion technologies. The goal of this conference is to educate attendees on how we can overcome these challenges.

Conference agenda will include:

- Presentations from State Senator Ricardo Lara and Assemblymember Mike Gatto
- Discussion on successful implementation and best practices of conversion technologies throughout the world
- Presentations on the potential to reduce greenhouse gas emissions with the integrated use of conversion technologies
- How to incorporate conversion technologies into sustainability initiatives
- Information about California projects, permitting, and legislation

Sponsorship

We are expecting 300 attendees and see this as an excellent opportunity for stakeholders in the waste management industry to be recognized as sponsors.

If your organization would like to participate in this year's event as a sponsor, please complete the attached form that can be found at the bottom of this section and return it to the address provided. If you have further questions, please feel free to contact us at staff@socalconversion.org (<mailto:staff@socalconversion.org>). Thank you for your time and consideration.

Sponsorship Opportunities

	LUNCH SPONSOR \$2,500	MORNING REFRESHMENT SPONSOR \$2,000	RECEPTION SPONSOR \$2,000	GOLD SPONSOR* \$1,500
Place cards with company logo placed at every lunch table	✓			
Opportunity to provide Gift bag with company logo	✓			
Place cards with company logo placed at refreshment tables and verbal recognition for sponsorship at sponsored meal time	✓	✓	✓	
Opportunity to have company booth in courtyard throughout conference	✓	✓	✓	✓
High visibility on event homepage	✓	✓	✓	✓
Your company mentioned on all media releases	✓	✓	✓	✓
Prominent display of your company logo at event and event signage	✓	✓	✓	✓

Gift bag sampling	✓	✓	✓	✓
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*Only 5 slots remaining

Note: Distribution of marketing materials should align with the goals for the Southern California Conversion Technology Conference and be in the best interest of the County of Los Angeles.

[Sponsorship Form \(/epd/SoCalConversion/PDFS/Conference-Sponsorship-Form.pdf\)](#)

Thank You to our sponsors:

UCLA Extension

Yorke
ENGINEERING, LLC
Specializing in Air Quality & Environmental Compliance



O/W/S
Organic Waste Systems

BioEnergy
BioEnergy Producers Association
Clean Technology for Renewable Energy

JANICKI BIOENERGY

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INOVA

Craig Murray

From: Biosolids <biosolids-bounces@lists.casaweb.org> on behalf of Greg Kester via Biosolids <biosolids@lists.casaweb.org>
Sent: Tuesday, July 12, 2016 3:20 PM
To: 'biosolids@lists.casaweb.org'
Subject: [CASA Biosolids] FW: Spread the Word: Register Now for the Southern CA Conversion Technology Conference - July 29
Attachments: image003.emz; ATT00001.txt

Hello everyone – Please see the message and link below about what looks like an excellent free conference. Even though it is free, you must register in order to ensure space. Thanks to LA County DPW for sharing. - Greg

Greg Kester
California Association of Sanitation Agencies
Director of Renewable Resource Programs
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Sacramento, CA 95814
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Mobile: 916 844-5262
gkester@casaweb.org



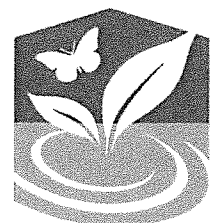
From: Clark Ajwani [<mailto:CAJWANI@dpw.lacounty.gov>]
Sent: Tuesday, July 12, 2016 3:09 PM
To: Greg Kester
Cc: Coby Skye; Patrick Holland; Mackenzie Domann
Subject: FW: Spread the Word: Register Now for the Southern CA Conversion Technology Conference - July 29

Hi Greg,

We were wondering if you would be willing to send out the below flyer to any appropriate listserv you may have such as the Energy, Biosolids, or Climate Change ones? Let me know if you would like any more information, other formats, or any questions. Thank you.



Register Today for the



Southern California Conversion Technology Conference

Free Registration, But Space is Limited!

For More Information or to Register Online, visit www.SoCalConversion.org

When: *July 29, 2016, Registration Begins at 7:30 a.m., Program Begins Promptly at 8:30 a.m.*

Where: *Los Angeles County Dept. of Public Works
900 S. Fremont Ave., Alhambra, California*

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View the Full Agenda Online

Call for Sponsors and Exhibitors!

By Sponsoring or Exhibiting, you will be leveraging your marketing dollars while targeting a niche market. For any questions, please reach out to us at staff@socalconversion.org

View Sponsorship Information Here

Thank you to our current sponsors:

UCLA Extension

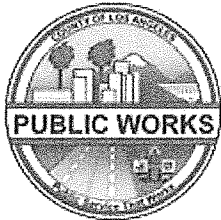
Yorke
ENGINEERING, LLC
*Specializing in Air Quality &
Environmental Compliance*



AIR & WASTE MANAGEMENT
ASSOCIATION
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Anaergia



Organic Waste Systems



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Clean Technology for Renewabl

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